



THE BASICS FOR PREPARING YOUR PDF FOR PRINT

The preferred format for supplying material for printing at Optima Press is a PDF (Portable Document Format)

A PDF can be created for a number of end uses and important that they are created correctly for commercial printing. Best results will be achieved if the original artwork is created in a professional design package.

Below are the recommended minimum settings that we advise using to ensure the optimum result from your files to produce a PDF that will deliver the results you expect.

Compression

Colour Images:	Bicubic Downsampling to 300 pixels per inch for images above 450 pixel per inch with Automatic (JPEG) compression and Maximum Image Quality
Greyscale Images:	Bicubic Downsampling to 300 pixels per inch for images above 450 pixel per inch with Automatic (JPEG) compression and Maximum Image Quality
Monochrome Images:	Bicubic Downsampled to 1200 pixels per inch when above 1800 pixel per inch with CCITT Group 4 compression
Compress Text and Line Art:	ON
Crop Image Data to Frames:	ON

Marks and Bleeds

Crop Marks:	ON
Bleed:	3mm all round

Output

Colour Conversion:	Convert to Destination (Preserve Numbers)
Destination:	Document CMYK
Profile Inclusion Policy:	Don't Include Profiles

Advanced

OPI:	All OFF
Transparency Flattener:	OFF or HIGH Resolution

<u>Security</u>	All OFF
------------------------	---------